

## Nayan – Shopify Developer

### At Nayan, we build trusted partnerships

Nayan is looking for an experienced **Shopify Developer** to support our clients in growing, maintaining, and optimizing their e-commerce presence on the Shopify platform. In this role, you will design seamless user journeys, enhance the customer experience, and help build high-performing Shopify websites that reflect each client's unique goals.

This is a dynamic position where you'll collaborate closely with Nayan team members and clients across diverse industries. Your technical expertise and creative mindset will help craft tailored e-commerce solutions that drive real impact.

### Your Mission

As a Shopify Developer at Nayan, you will:

- Develop custom-built Shopify e-commerce sites from the ground up.
- Audit and optimize existing Shopify websites for performance and user experience.
- Improve site functionality through clean, efficient code.
- Design and implement engaging user journeys and intuitive UX/UI.
- Work with HTML5, CSS3, JavaScript, and Liquid.
- Train clients on how to effectively manage their Shopify store.
- Clearly communicate the capabilities and limitations of Shopify to clients.
- Ensure websites are fully responsive across all devices.
- Embed SEO best practices and performance-enhancing features.
- Collaborate with digital marketing professionals to align web development with strategic goals.

### You Bring

- At least 3 years of experience developing successful Shopify e-commerce websites.
- Strong technical skills in HTML, CSS, JavaScript, and Liquid.

- Solid understanding of UX/UI principles and digital marketing basics (including SEO).
- Excellent communication skills in English; Dutch is a strong plus.
- A proactive mindset and the ability to manage complexity with clarity.
- The confidence to advise clients and represent Nayan with empathy and professionalism.
- A collaborative, team-oriented attitude – and the ability to work independently when needed.

We welcome both freelance developers and candidates looking for a permanent position.

### **Why Nayan?**

- A supportive team culture where people matter as much as performance.
- Meaningful projects and long-term client partnerships.
- Flexibility, ownership, and opportunities to grow.

### **Ready to Join Us?**

Let's talk. We look forward to meeting you!

<https://www.nayan.be/>